



# CITY OF FALLS CITY GOAL-REVIEW WORKSHOP

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February 1, 2021

## **City Council Members in Attendance:**

TJ Bailey, Jennifer Drill, Jeremy Gordon (Mayor),  
Amy Houghtaling, Tony Meier, Lori-Jean Sickles

## **Staff in Attendance:**

AJ Foscoli, City Manager; Jamie Ward, City Clerk

## **Others in Attendance:**

## MISSION STATEMENT

*“Create an environment that supports community rural living at its best by mixing family, work, recreation and social opportunities while providing fiscally sound, responsible municipal services.”*

**PURPOSE – TO ENHANCE THE QUALITY OF LIFE IN FALLS CITY**

Falls City Community Center  
320 N. Main St  
Falls City, OR 97344  
(503) 787-3631  
[www.fallscityoregon.gov](http://www.fallscityoregon.gov)



**TRANSPORTATION & INFRASTRUCTURE**

- » Upgrade Sewer Infrastructure



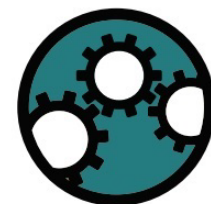
**PUBLIC SAFETY & HEALTH**

- » Finance City Code Services
- » Implement Beautification Initiatives



**ECONOMIC VITALITY**

- » Develop Falls City as a Destination & Gateway to Nature



**EFFECTIVE & EFFICIENT CITY OPERATION**

- » Miscellaneous Goals

**Goal #1 – Upgrade Sewer Infrastructure**

Milestone	Current Timeframe	Timeframe
Environmental & Engineering Design Complete; Construction Financing Options Known	Feb - June 2020	Feb - June 2020
Community Information & Outreach Conducted; Construction Grants Applied For	July – Dec 2020	July – Dec 2020
Land Fully Acquired	Jan – Jun 2021	
Construction Begun	July – Dec 2021	
Facilities Plan Amendment Done & Adopted	Out Years	

**Goal #2 – Finance City Code Services & Implement Beautification Initiatives**

Milestone	Current Timeframe	Timeframe
Engage Community in Code Services & Beautification Initiatives	Feb - June 2020	
Determine Feasible Approach(es) to Sustainable Code Services	July – Dec 2020	
Select a Feasible (Desirable & Doable) Approach	Jan – June 2021	
Implement Code Services Program	July – Dec 2021	

**Goal #3 – Develop Falls City as a Destination & Gateway to Nature**

Milestone	Current Timeframe	Timeframe
Prioritize Existing Development & Recreation Projects	Feb - June 2020	
Plan for City Owned Real Properties	July – Dec 2020	
Progress on Development & Recreation Projects; Disposition of City Owned Real Properties	Jan – June 2021	
Plan Next Phase of Destination & Gateway to Nature Development	July – Dec 2021	

**Goal #4 – Miscellaneous Goals**

Goal	Current Timeframe	Timeframe
Establish & Implement System Development Charges	July – Dec 2021	
Recruit & Transition New City Manager Before Mac Separates	July – Dec 2020	Complete
Council Training Attended by All Council Members	Feb – June 2020	

## Other Issues of Strategic Importance for 2021

Goal	Timeframe
Strategies for housing at all economic levels (through Polk County housing grants)	
Broadened planning to include a comprehensive citywide capital improvement plan, with strategies that acknowledge & address the lack of financial resources for critical infrastructure	
Parks development	
Road maintenance & repair	

# Status Report

## Goal 1

Milestone	Status	Notes
Environmental & Engineering Design Complete	On Target	Westech Engineering has designed the Wastewater Treatment plant to 90% supported by the CDBG funding program. The next step is to ensure that all Federal & State organizations that have jurisdiction over environmental impacts, such as NMFS, NOAA, ACOE, DEQ, USDA have aligned their approvals to move on to the funding phase for the construction.
Construction Financing Options Known	Complete	Funding options explored in 2020 and through rate analysis USDA funding for construction was deemed the most financially beneficial based on interest rates and term of loan
Community Information & Outreach Conducted	On Target	Rate analysis (Summer 2020), project update presented to Council by project engineer and project manager, as well as monthly updates from City Manager on the project have been ongoing
Construction Grants Applied For	Attention Needed	Due to the federal nexus of environmental oversight, FC staff is currently coordinating with NMFS, NOAA, ACOE, DEQ to identify funding options for the required environmental assessments that will enable FC to apply for USDA funding
Land Fully Acquired	On Target	All Easements have been finalized, purchase option for lagoon site finalized, IGA with School District as condition for easement finalized, property line adjustments are being processed through Polk County, with the help of MWVCOG
Construction Begun	Delayed	Based on current timeline for construction funding package, construction should begin no earlier that Q1 of 2022
Facilities Plan Amendment Done & Adopted		

## Goal 2

Milestone	Status	Notes
Engage Community in Code Services & Beautification Initiatives	Delayed	Due to COVID's impact on community engagement, as well as management staff changes, this action is currently being reviewed for implementation
Determine Feasible Approach(es) to Sustainable Code Services	Attention Needed	Funding options for feasible approaches to Code Services were explored in 2020
Select a Feasible (Desirable & Doable) Approach	Attention Needed	Desirable and Doable approach to sustainable Code Services needs attention to review previously proposed options, and explore additional ones
Implement Code Services Program	Delayed	

## Goal 3

Milestone	Status	Notes
Prioritize Existing Development & Recreation Projects	<b>Delayed</b>	Due to COVID's impact on tourism, local businesses, as well as management staff changes, this action is currently being reviewed for implementation
Plan for City Owned Real Properties	<b>Delayed</b>	A review of city owned properties is being conducted vis-a-vis their potential use for tourism destination development purposes; conversations with local volunteers are ongoing about the use/re-use of city owned properties
Progress on Development & Recreation Projects	<b>On Target</b>	Progress is being made in the creation of promotional information to engage community members and the tourism public at large about Fc's various tourism assets
Disposition of City Owned Real Properties	<b>Attention Needed</b>	Once the ongoing review of city owned properties is complete, discussion on the potential uses of these properties for tourism destination development will need to be scheduled
Plan Next Phase of Destination & Gateway to Nature Development	<b>On Target</b>	In line with the ongoing creation of promotional information to engage community members and the tourism public at large about Fc's various tourism assets, collaborative progress has been made with regional timber partners about the promotion of Valley of the Giants as a tourism destination

## Miscellaneous Goals

Goal	Status	Notes
Establish & Implement System Development Charges	On Target	
Recruit & Transition New City Manager Before Mac Separates	Complete	David Clyne, as interim manager assisted the city in hiring a permanent city manager
Council Training Attended by All Council Members	Complete	Training to full Council provided by City Attorney, Ross Williamson, Councilor Houghtaling has undergone LOC's council training

## Strategic Issues

Issues	Status	Notes
Strategies for housing at all economic levels (through Polk County housing grants)	On Target	Exploring possibilities for housing at all economic levels with regional partners
Broadened planning to include a comprehensive citywide capital improvement plan, with strategies that acknowledge & address the lack of financial resources for critical infrastructure	On Target	Under review
Parks development	On Target	Conversations with local volunteers are ongoing about the use/re-use of city parks
Road maintenance & repair	On Target	Under review