



CITY OF FALLS CITY

2023 GOALS

March 8, 2023

City Council Members in Attendance:

TJ Bailey (Mayor), Amy Houghtaling (President), Dennis Sickles
Toni Meier, Lori-Jean Sickles, Martha Jirovec, Nick Backus

Staff in Attendance:

AJ Foscoli, City Manager

Others in Attendance:

MISSION STATEMENT

“Create an environment that supports community rural living at its best by mixing family, work, recreation and social opportunities while providing fiscally sound, responsible municipal services.”

PURPOSE – TO ENHANCE THE QUALITY OF LIFE IN FALLS CITY

Falls City Community Center
320 N. Main St
Falls City, OR 97344
(503) 787-3631
www.fallscityoregon.gov



TRANSPORTATION & INFRASTRUCTURE

» Upgrade Sewer Infrastructure



PUBLIC SAFETY & HEALTH

» Implement City Code Services
» Develop Beautification Initiatives



ECONOMIC VITALITY

» Develop Falls City as a Destination & Gateway to Nature



EFFECTIVE & EFFICIENT CITY OPERATION

» Miscellaneous Goals

Goal #1 – Upgrade Sewer Infrastructure

Milestone	Priority	Council Liaison
Land Fully Acquired (all relevant permitting attained)	1	TB
Construction Begun	1	TB
Develop Communication Plan to Share to Stakeholders Ongoing Implementation of Project	1, 4	AH, NB

Goal #2 – Develop City Code Services

Milestone	Priority	Council Liaison
Engage & Educate Community in Code Services	4	TB, TM
Develop Feasible Approach to Sustainable Code Services	2	TB, TM
Update Code to be Effective with Polk County Resources	1	NB
Sustain Code Services Program	3, 4	

Goal #3 – Develop Falls City as a Destination & Gateway to Nature

Milestone	Priority	Council Liaison
Identify & Investigate Options for City Owned Real Properties	3	
Engage Community in Beautification Initiatives	1, 4	MJ, LS
Collaborate with Community Partners on Visioning Priorities	1	MJ, DS
Establish & Support Recreational opportunities	4	TB

Goal #4 – Miscellaneous Goals

Goal	Priority	Council Liaison
Engage All Council Members in Ongoing Council Training	1, 4	ALL
Develop Emergency Plan	2	MJ, NB
Engage in evidence-based discussions for homelessness prevention strategies relevant to Falls City	1	AH
Investigate SDCs	3	

Other Issues of Strategic Importance for 2023

Goal	Priority	Council Liaison
Investigate Initiatives for Employee Retention	1	NB, DS
Recruit Volunteers	1, 4	MJ, LS
Generate Additional Revenue from City Facilities	2	MJ

Priority Scale for Goal Setting

Priority 1 – Highest Priority (within 1-year); Needs to be initiated and finished this year

Priority 2 – Next highest priority; Initiate this year and finish within 1-2 years

Priority 3 –Initiate in the next 2-3 years (OR ongoing tasks that have long-term horizons)

Priority 4 - Ongoing item

Council Liaison

TB – TJ Bailey (Mayor)

AH – Amy Houghtaling (Council President 2023)

DS – Dennis Sickles

TM – Tony Meier

Lori – Lori Jean Sickles

MJ – Martha Jirovec

NB – Nick Backus